



*Mon 4<sup>th</sup> May 2020*

## *Circular Head Council support for Economic Recovery*

The Circular Head Council is acting decisively to support our business community effected by COVID-19, by creating a Circular Head Economic Recovery (CHER) program. The CHER package is only one component of eight that the Council adopted at the April Council Meeting to assist the community through this time. A 0% rate rise was also adopted for the 2020/21 budget, not just for businesses but all properties.

The Council is funding an independent business consultant to assist businesses emerging from COVID-19 to get back on their feet through mentoring, business support and referrals to agencies that can help with Federal or State funding.

The Councillors voted unanimously on this initiative as a part of the COVID-19 economic response from the Council to the Circular Head business community. Mayor Quilliam was keen to see the COVID-19 package supported by the Councillors to have it in motion as soon as possible to help businesses navigate through these hard times.

“The Council has chosen to stand up the CHER program to assist our local business community. We have engaged with an independent consultant based on her outstanding abilities to support small businesses, longevity and a familiar face around Tasmanian businesses,” said Mayor Quilliam.

Christine Turnbull will be the business consultant working independently with businesses in Circular Head to provide much-needed support in these uncertain times.

“My role will be to connect with business people in the area to help them navigate and access relevant resources in relation to the impacts of COVID-19 on their business and livelihood,” Christine Turnbull founder of People of Purpose Group.

“I have a special place in my heart for the communities in the North West of our State, having worked with businesses in the Circular Head and wider North West area for over ten years I’ve built many relationships with the great people up here,” Christine Turnbull founder of People of Purpose Group.

Council’s package seeks to build on and provide support for recent initiatives announced by the Federal and State Governments as well as existing services already in place, rather than duplicate their efforts. Businesses that are listed on Council’s business register will be contacted by email in the coming days with information regarding this business support package. Any business wishing to contact the independent consultant is quite welcome to, and flyers will be distributed around the community, and social media posts will be available.

***Media Enquires to [comms@circularhead.tas.gov.au](mailto:comms@circularhead.tas.gov.au)***