C1.0 Signs Code

C1.1 Code Purpose

The purpose of the Signs Code is:

- C1.1.1 To provide for appropriate advertising and display of information for business and community activity.
- C1.1.2 To provide for well-designed signs that are compatible with the visual amenity of the surrounding area.
- C1.1.3 To ensure that signage does not disrupt or compromise safety and efficiency of vehicular or pedestrian movement.

C1.2 Application of this Code

- C1.2.1 Unless otherwise stated in a particular purpose zone, this code applies to all development for signs, unless the following clauses apply:
 - (a) C1.4.2; or
 - (b) C1.4.3.
- C1.2.2 This code does not apply to use.

C1.3 Definition of Terms

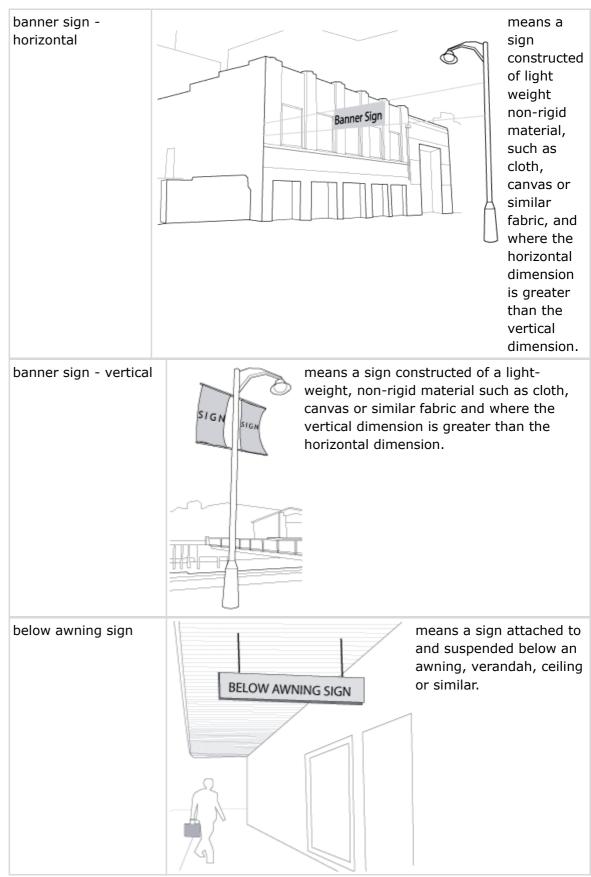
C1.3.1 In this code, unless the contrary intention appears:

Term	Definition
advertisement	means words, lettering, model, symbol, device, representation, banner, bunting, decorative flag or lights used for the purposes of advertising, announcement or display.
dwell time	means the length of time a message or image is displayed on a sign with the capacity to change the displayed message, using digital or other method.
illuminated sign	means a sign that uses a light source or sources to display or highlight the content. This includes internally illuminated signs such as neon signs, light boxes and LED (light emitting diode) screens or panels and signs lit by an external source such as a light bulb or floodlight.
third party sign	means a sign that does not relate to the goods or services available on the premises or land to which is it attached.

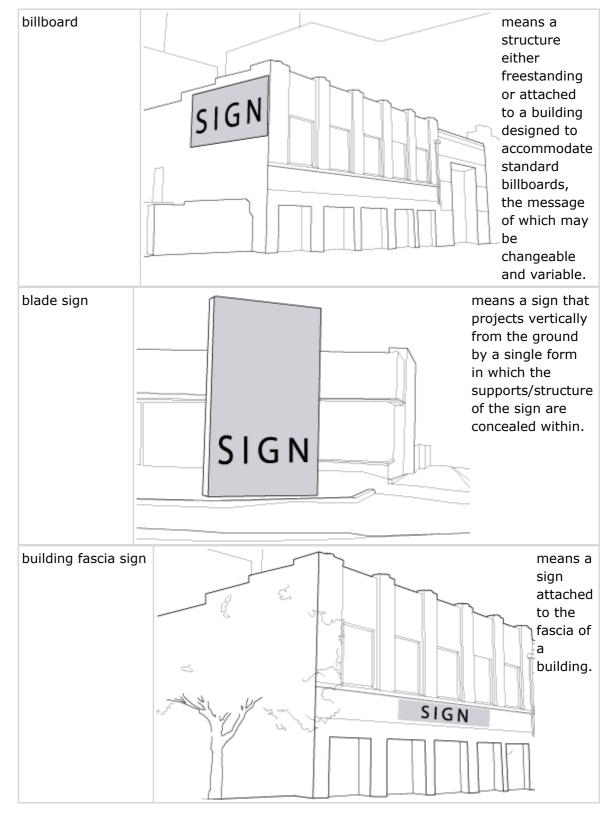
- C1.3.2 Sign type definitions
- C1.3.2.1 Each sign must be categorised into one of the defined sign types described below in Table C1.3. If a sign does not readily fit a defined sign type, it must be categorised into the most similar sign type.
- C1.3.2.2 In Table C1.3, the text definitions are to be used to categorise the sign type, and the figures are illustrative only.

Table C1.3 Sign Type Definitions

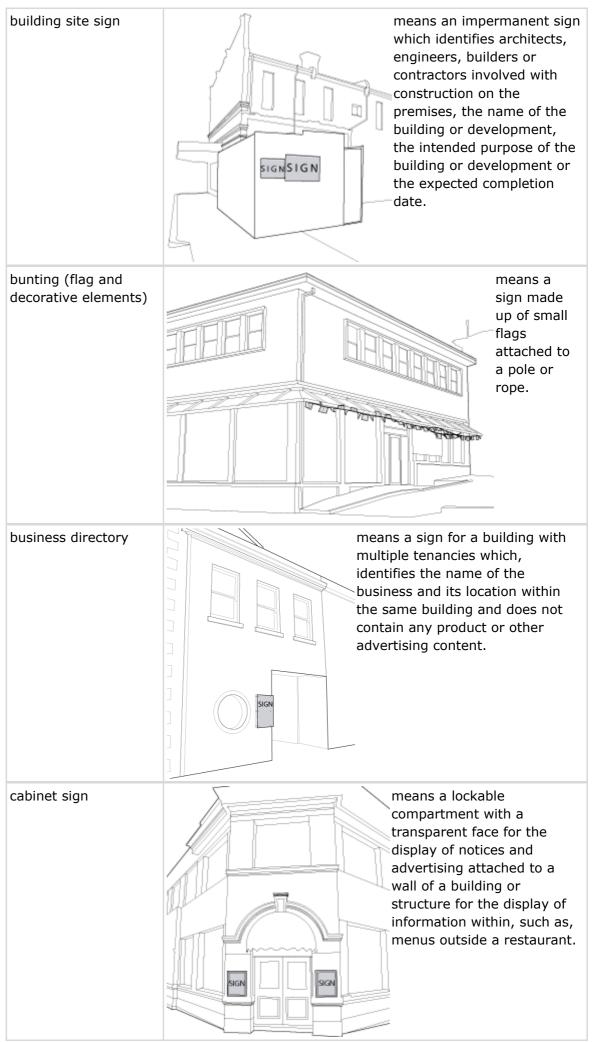


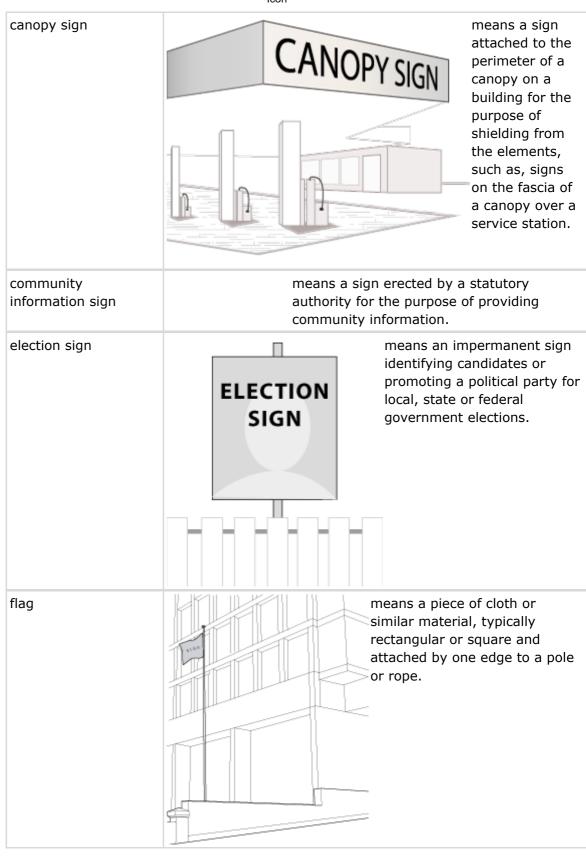


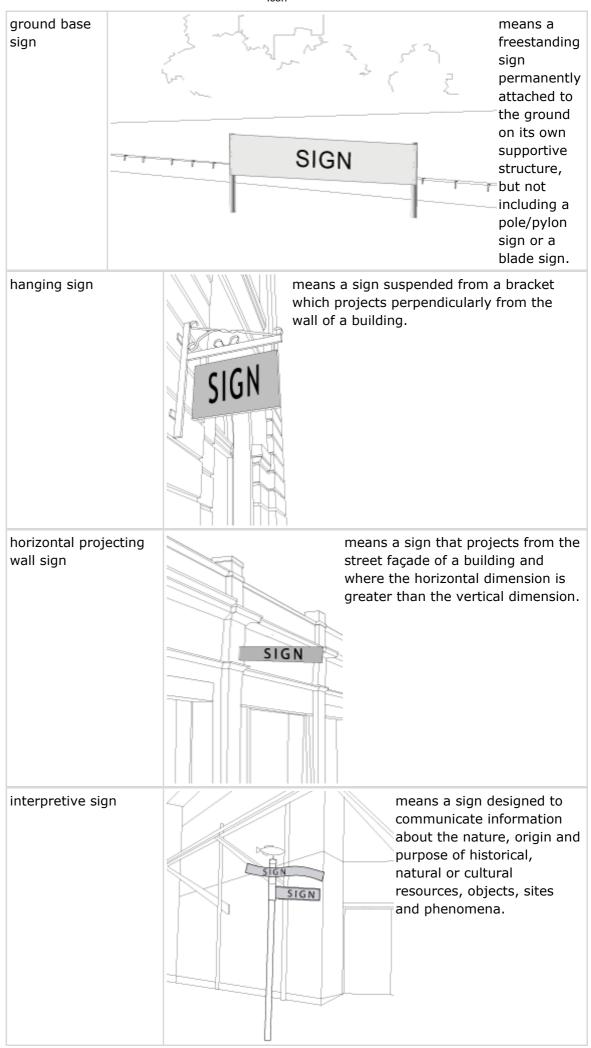
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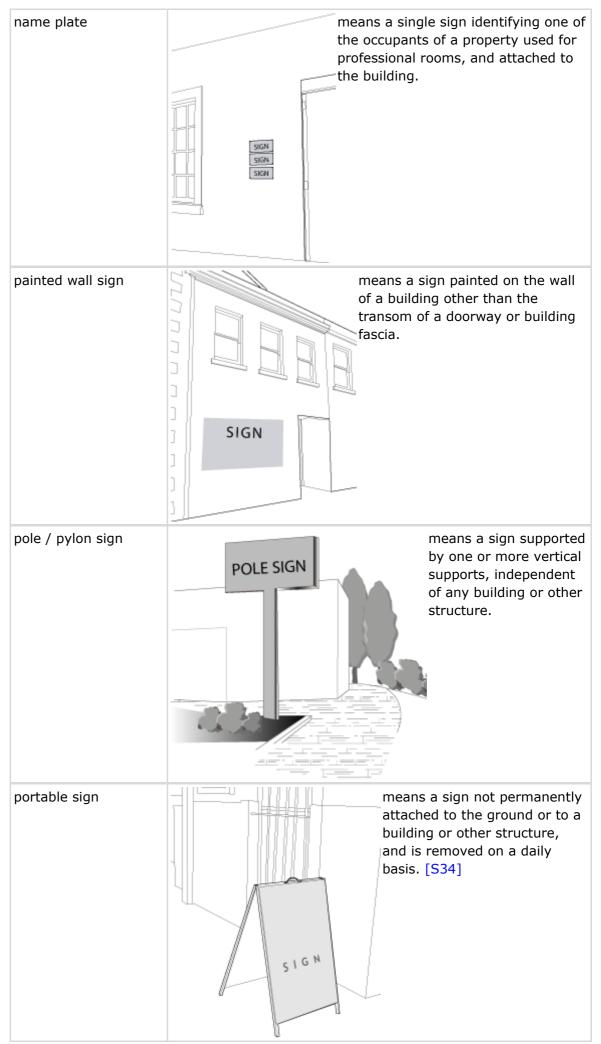


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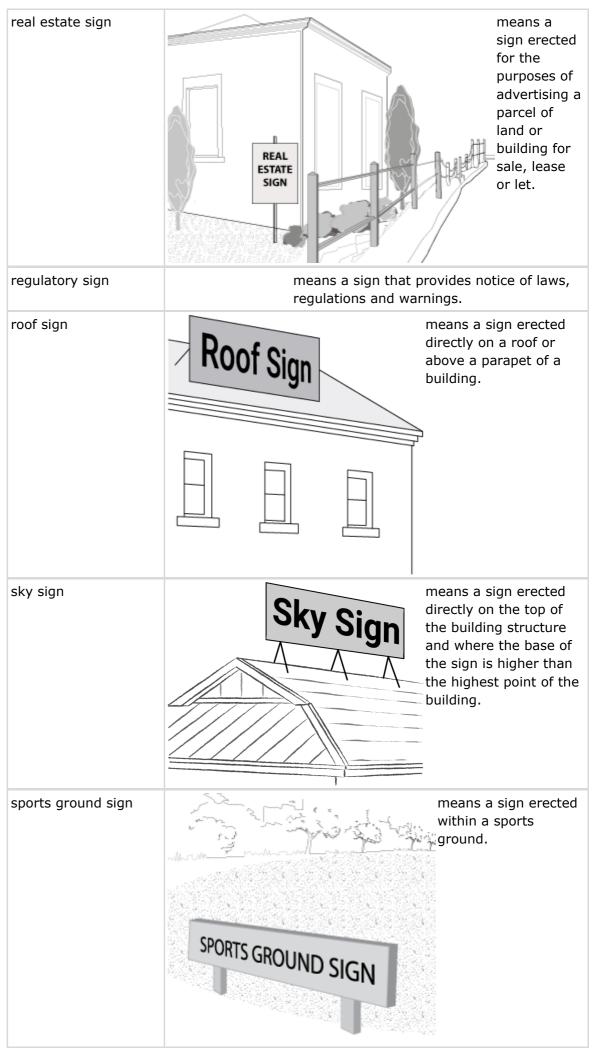




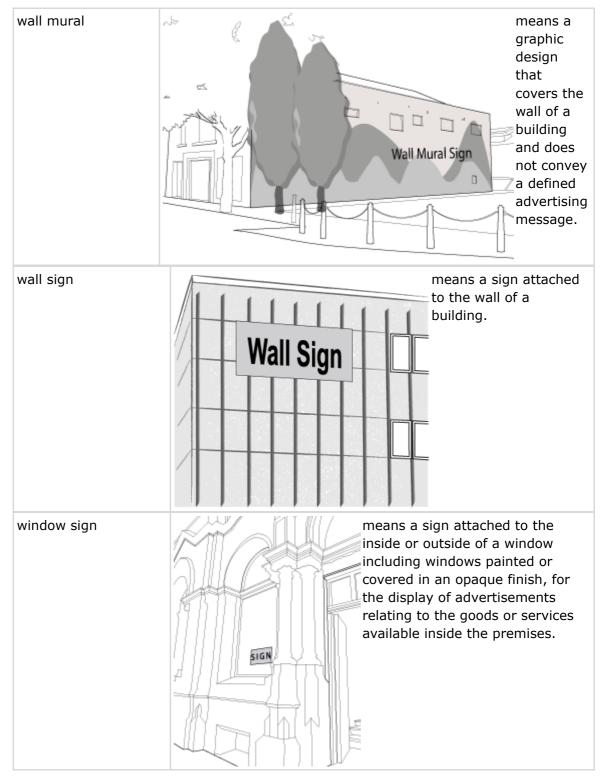




Icon



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statutory sign			at is required to be installed is regulated by the Building a.
sun blind sign			means a sign on a canvas or other cloth or metal awning, erectable or fixed, orojecting from the face of a building over a door or window.
temporary sign		event of a religio	manent sign announcing an ous, educational, cultural, onal character erected for of time.
transom sign	TRANSOM S	IGN	means a single faced sign erected above the entrance door or display window of a building.
vertical projecting wall sign		VERTICAL PROJECTING WALL SIGN	means a sign that projects from the street façade of a building and where the vertical dimension is greater than the horizontal dimension.



Footnotes

[S34] Portable signs on public land may be controlled by licence under a council's By-Laws.

C1.4 Development Exempt from this Code

- C1.4.1 A sign listed in Table C1.4 is exempt from this code, provided it complies with the relevant requirements.
- C1.4.2 A sign within a building or site that cannot be, or is not intended to be, seen from outside of the building or site is exempt from requiring a permit.
- C1.4.3 Changes to the graphics of a sign that was lawfully displayed on or after the effective date, including text, graphic design and colour, is exempt provided that:

- (a) the sign has not changed in dimension, proportion or location; and
- (b) if an illuminated sign, the method of illumination has not changed.

Sign Type	Requirements
awning fascia sign	Must:
o.gn	 (a) have a maximum vertical dimension of 250mm and not project above or below the fascia of the awning to which it is attached;
	 (b) not be closer than 450mm from a vertical projection of the kerb alignment of any road;
	(c) have a minimum height above ground level of 2.4m;
	(d) not be an illuminated sign or third party sign; and
	(e) not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.
business directory	Must:
	 (a) not be placed on the exterior of a building but may be placed within a recessed entrance or doorway and must not project beyond the face of the building;
	(b) have a maximum vertical dimension of 2m;
	(c) have a maximum horizontal dimension of 600mm;
	(d) not be an illuminated sign or third party sign; and
	(e) not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.
building site sign	Must only be displayed during construction works.
bunting (flag and decorative elements)	Must not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.
community information sign	No requirements.
election sign	Must:
	(a) not encroach on any road or other public land;
	(b) have a maximum area of 1.5m ² ;
	(c) not be erected more than 8 weeks before the polling date; and
	(d) be removed within 7 days after the polling date.

Table C1.4 Exempt Signs

flag	Must:
	(a) be limited to 2 flags per site;
	(b) have a minimum clearance above ground level of 2.4m; and
	(c) have a maximum area of $2m^2$ for each flag.
interpretive sign	Must have a maximum area of 2m ² .
name plate	Must:
	(a) be located at the entrance to the building;
	(b) have a maximum area of 0.5m ² ;
	(c) not be an illuminated sign or third party sign; and
	(d) not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.
portable sign	No requirements.
real estate sign	Must:
	(a) be erected only on the land for which the property is for let, lease or for sale; and
	(b) be removed within 7 days of the property being sold, leased or let.
regulatory sign	No requirements.
sports ground sign	Must not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.
statutory sign	No requirements.
temporary sign	Must:
	(a) have permission from the landowner to erect the sign;
	(b) have a maximum area of 2.0m ²
	(c) be displayed for no longer than 30 days before the event;
	(d) be removed within 7 days of the events completion;
	(e) not be located within a road;
	(f) not be attached to a local heritage place listed in the Local Historic Heritage Code;
	(g) not be attached to trees or other similar vegetation; and
	(h) be displayed for a maximum of four months.
tourism information sign	Must have written approval from the relevant road authority.

window sign	Must:
	(a) not occupy an area of more than 10% of each window area;
	(b) be on or behind a ground floor level window;
	(c) not be an illuminated sign or third party sign; and
	(d) not be located on a site that is a local heritage place, in a local heritage precinct or local heritage landscape precinct listed under the Local Historic Heritage Code.

C1.5 Use Standards

C1.5.1 There are no Use Standards in this code.

C1.6 Development Standards for Buildings and Works

C1.6.1 Design and siting of signs

Objective:		
That:		
(a) signage is well designed and sited; and		
(b) signs do not contribute to visual clutte	r or cause an unreasonable loss of visual	
amenity to the surrounding area.		
Acceptable Solutions	Performance Criteria	
A1	P1.1	
A sign must:	A sign must:	
 (a) be located within the applicable zone for the relevant sign type set out in Table C1.6; and 	 (a) be located within an applicable zone for the relevant sign type as set out in Table C1.6; and 	
 (b) meet the sign standards for the relevant sign type set out in Table C1.6, 		
excluding for the following sign types, for which there is no Acceptable Solution:		
(i) roof sign;		
(ii) sky sign; and		
(iii) billboard.		

- (b) be compatible with the streetscape or landscape, having regard to:
 - (i) the size and dimensions of the sign;
 - (ii) the size and scale of the building upon which the sign is proposed;
 - (iii) the amenity of surrounding properties;
 - (iv) the repetition of messages or information;
 - (v) the number and density of signs on the site and on adjacent properties; and
 - (vi) the impact on the safe and efficient movement of vehicles and pedestrians.

P1.2

If a roof sign, sky sign or billboard, the sign must:

- (a) be located within the applicable zone for the relevant sign type set out in Table C1.6;
- (b) meet the sign standards for the relevant sign type in Table C1.6; and

	 (c) not contribute to visual clutter or cause unreasonable loss of amenity to the surrounding area, having regard to: (i) the size and dimensions of the sign; (ii) the size and scale of the building upon which the sign is proposed; (iii) the amenity of surrounding properties; (iv) the repetition of messages or information; (v) the number and density of signs on the site and on adjacent properties; and (vi) the impact on the safe and efficient movement of vehicles and pedestrians.
A2 A sign must be not less than 2m from the boundary of any lot in the General Residential Zone, Inner Residential Zone, Low Density Residential Zone, Rural Living Zone or Landscape Conservation Zone.	 P2 A sign must not cause an unreasonable loss of amenity to adjoining residential properties, having regard to: (a) the topography of the site and the surrounding area; (b) the relative location of buildings, habitable rooms of dwellings and private open space; (c) any overshadowing; and (d) the nature and type of the sign.

А3	Р3
 The number of signs for each business or tenancy on a road frontage of a building must be no more than: (a) 1 of each sign type, unless otherwise stated in Table C1.6; (b) 1 window sign for each window; (c) 3 if the street frontage is less than 20m in length; and (d) 6 if the street frontage is 20m or more, excluding the following sign types, for which there is no limit: (i) name plate; and (ii) temporary sign. 	 The number of signs for each business or tenancy on a street frontage must: (a) not unreasonably increase in the existing level of visual clutter in the streetscape, and where possible, reduce any existing visual clutter in the streetscape by replacing existing signs with fewer, more effective signs; and (b) not involve the repetition of messages or information.

C1.6.2 Illuminated signs

Objective:

That:

- (a) illuminated signs are compatible with the streetscape;
- (b) the cumulative impact of illuminated signs on the character of the area is managed, including the need to avoid visual disorder or clutter of signs; and
- (c) any potential negative impacts of illuminated signs on road safety and pedestrian movement are minimised.

P1
F1
An illuminated sign must not cause an unreasonable loss of amenity to adjacent properties or have an unreasonable effect on the safety, appearance or efficiency of a road, and must be compatible with the streetscape, having regard to:
(a) the location of the sign;
(b) the size of the sign;
(c) the intensity of the lighting;
(d) the hours of operation of the sign;
(e) the purpose of the sign;
 (f) the sensitivity of the area in terms of view corridors, the natural environment and adjacent residential amenity;
(g) the intended purpose of the changing message of the sign;
(h) the percentage of the sign that is illuminated with changing messages;
(i) proposed dwell time; and
(j) whether the sign is visible from the road and if so the proximity to and impact on an electronic traffic control device.

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A2	P2
An illuminated sign visible from public places in adjacent roads must not create the effect of flashing, animation or movement, unless it is providing direction or safety information.	No Performance Criterion.

C1.6.3 Third party sign

Objective:

To:

- (a) provide for third party signs that are compatible with the streetscape and the character of the area in which it is proposed to be located;
- (b) manage the cumulative impact of third party signs on the character of an area; and
- (c) minimise any potential impact of third party signs on road safety.

Acceptable Solutions	Performance Criteria
A1	P1
No Acceptable Solution.	A third party sign must be compatible with the natural and built environment of the surrounding area, having regard to:
	(a) the content of the sign;
	(b) the necessity for the advertisement to be in the location;
	 (c) opportunities for alternative locations or other methods to achieve the intended purpose (e.g. eligibility for Tasmanian Visitor Information System (TVIS) signs); and
	 (d) the likely impact on the operation and safety of a railway, road, footpath, or navigable water; and
	(e) any advice from a State authority.

C1.6.4 Signs on local heritage places and in local heritage precincts and local historic landscape precincts

Objective:

That the size, design and siting of signs is compatible with and does not have an unacceptable impact on the local historic heritage significance of a local heritage place, a local heritage precinct or a local historic landscape precinct as listed in the Local Historic Heritage Code.

Acceptable Solutions	Performance Criteria	
A1	P1	
A sign located on a site that is a local heritage place, in a local heritage precinct or local historic landscape precinct listed under the Local Historic Heritage Code, must: (a) be not more than 0.2m ² ; (b) not be an illuminated sign; and (c) there must be not more than 1 sign per site.	 A sign located on a site that is a local heritage place, in a local heritage precinct or local historic landscape precinct listed under the Local Historic Heritage Code must be located in a manner that does not have an unacceptable impact on the local heritage significance of the place or precinct, having regard to: (a) placement to allow the architectural details of the building to remain prominent; (b) the size and design not substantially diminishing the local historic heritage significance of the place or precinct; (c) where relevant, placement in a location on the building that would traditionally have been used as an advertising area; (d) any domination or obscuring of any historic signs forming an integral part of a building's architectural detailing or local historic heritage significance; (e) using fixtures that do not and are not likely to damage building fabric; (f) not projecting above a parapet or roof line if such a projection impacts on the local historic heritage significance of the building; and (g) not using internal illumination in a sign on a local heritage place unless it is demonstrated that such illumination will not detract from the local historic heritage significance or precinct. 	

Table C1.6 Sign Standards

Table C1.6 Sign Standards (A-B)

Sign Type	Applicable Zones	Sign Standards
above awning sign	General Business Central Business Commercial Light Industrial General Industrial Major Tourism Port and Marine particular purpose	 Must: (a) have a maximum vertical dimension of 500mm; and (b) not project beyond the width of the awning or have a maximum horizontal dimension of 2.7m, whichever is the lesser.
arcade sign	Village Urban Mixed Use Local Business General Business Central Business Commercial Light Industrial General Industrial Major Tourism Port and Marine Utilities Community Purpose Recreation particular purpose	 Must: (a) have a maximum area of 1m²; (b) have a maximum vertical dimension of 500mm; (c) have a minimum clearance above ground level of 2.4m; and (d) be limited to 1 arcade sign at each main public entrance or arcade.
awning fascia sign	All zones	 Must: (a) have a maximum vertical dimension of 250mm and not project above, or below, the fascia of the awning to which it is attached; (b) not be closer than 450mm from a vertical projection of the kerb alignment of any road; and (c) have a minimum height above ground level of 2.4m.

banner -	Village	Must:
horizontal sign	Urban Mixed Use Local Business	(a) have a maximum vertical dimension of 1m;
	General Business	(b) have a maximum horizontal dimension of 6m;
	Central Business Commercial	(c) have a minimum clearance above ground level of 5.5m; and
	Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose Recreation Open Space particular purpose	(d) have a maximum area of 4m ² if attached to a building façade.
banner -	Village	Must:
vertical sign	Urban Mixed	
	Use Local Business	(a) be no higher than 4.2m above the ground;
	General Business Central	(b) have a minimum clearance above ground level of 2.4m; and
	Business Commercial Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose Recreation Open Space particular purpose	(c) have a maximum number of 2 banners per site frontage.

below	All zones	Must:
awning sign		(a) have a maximum vertical dimension of 500mm;
		(b) have a maximum width of 300mm;
		 (c) not be closer than 450mm from a vertical projection of the kerb line of any road;
		(d) not project beyond the width of the awning or exceed2.5m in horizontal dimension whichever is the shorter; and
		(e) have a minimum clearance above ground level of 2.4m.
billboard	Rural Living Village	Must:
	Urban Mixed	(a) have a maximum vertical dimension of 3m;
	Use Local Business General	(b) have a maximum horizontal dimension of 6m; and
	Business Central Business Commercial Light Industrial General Industrial	(c) not extend vertically or horizontally from the surface to which it is attached.
	Rural Agriculture Major Tourism Port and Marine	
	Community Purpose Recreation Open Space particular purpose	

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blade sign	Urban Mixed Use General Business Central Business Commercial Light Industrial General Industrial Major Tourism Port and Marine Community Purpose Recreation particular purpose	Must: (a) have a maximum vertical dimension of 3.6m; and (b) have a maximum horizontal dimension of 1.2m.		
building fascia sign	Village Urban Mixed Use Local Business General Business Central Business Commercial Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose particular purpose	 Must: (a) not project above, or below, the fascia of the building; (b) not exceed two thirds the depth of the fascia and must not exceed 1m in vertical dimension; and (c) not project more than 200mm from the vertical face of the fascia. 		
business directory	All zones	 Must: (a) have a maximum of 1 sign for each building; (b) have a maximum vertical dimension of 2m; and (c) have a maximum horizontal dimension of 600mm. 		

Table C1.6 Sign Standards (C-L)

Sign Type	Applicable Zones	Sign Standards
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		Icon
cabinet sign	All zones	Must:
		 (a) not project more than 40mm from the wall if erected on a wall or structure;
		(b) not extend vertically or horizontally beyond the wall to which it is attached; and
		(c) have a maximum area of 2m ² .
canopy sign	Urban Mixed Use	Must:
	Local Business General Business	 (a) have a minimum clearance above ground level of 2.4m; and
	Central Business Commercial Light Industrial General Industrial Major Tourism Port and Marine particular purpose	(b) not be closer than 450mm from a vertical projection of the kerb line of any road.
ground base sign	All zones	Must:
Sign		 (a) be limited to 1 ground base sign for each 20m of frontage or part thereof;
		(b) not be higher than 2.4m above the ground; and
		(c) have a supportive structure that does not project above the sign face, unless it forms a feature or is incorporated in the sign design.
hanging sign	All zones	Must:
		 (a) be limited to 1 hanging sign on each tenancy having frontage;
		(b) have a maximum vertical dimension of 800mm;
		(c) have a maximum distance of 200mm from the wall;
		(d) have a minimum clearance above ground level of 2.4m;
		(e) not be erected within 2.4m of any existing projecting sign; and
		(f) not be erected within 1.2m of any side boundary.

horizontal	Urban Mixed	Mus	st:
projecting wall sign	Use Local Business General Business	(a)	have a maximum horizontal dimension of 2.7m;
		(b)	have a maximum vertical dimension of 500mm;
	General Industrial	(c)	have a maximum width of 300mm;
	Major Tourism Port and Marine particular	(d)	not be closer than 450mm of a vertical projection of the kerb alignment of the road;
	purpose	(e)	have a maximum height above ground level of 3m; and
		(f)	have a minimum clearance above ground level of 2.4m.

Table C1.6 Sign Standards (M-Q)

Sign Type	Applicable Zones	Sign Standards
name plate	All zones	 Must: (a) be fixed directly to the building; (b) have a maximum area of 0.5m²; and (c) be no higher than 1.8m above the level of the pedestrian access to the building.
painted wall sign	Village Urban Mixed Use Local Business General Business Central Business Commercial Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose particular purpose	Must: (a) be limited to 1 painted wall sign for each site; (b) not exceed 12m ² ; and (c) not occupy more than 25% of the wall area.

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pole / pylon sign	Local Business General	Must:
5	Business Central Business Commercial Light Industrial	 (a) project not more than 1.2m beyond the boundary with the footpath or road reservation;
	General Industrial	(b) have no more than two faces;
	Major Tourism Port and Marine	(c) have a maximum area of 5m ² for each face;
	Community Purpose Recreation	(d) have a maximum height above ground level of 5m; and
	Open Space particular purpose	(e) have a clearance from ground level to the sign not less than 2.4m.

Table C1.6 Sign Standards (R-Z)

Sign Type	Applicable Zones	Sign Standards
roof sign	General Business Central Business Light Industrial General Industrial Port and Marine	 Must: (a) be not higher than 750mm measured from the top of the roof or parapet; (b) have a maximum vertical dimension of 750mm; (c) have a horizontal dimension of 4.5m; and (d) have no more than two faces.
sky sign	General Business Central Business Light Industrial General Industrial Port and Marine	 Must: (a) be not higher than 1.8m measured from the top of the roof or parapet; (b) have a maximum vertical dimension of 1.8m; (c) have a horizontal dimension of 4.5m; and (d) have no more than two faces.
sun blind sign	All zones	 Must: (a) not be closer than 450mm of a vertical projection of the kerb alignment of the road; and (b) have a minimum clearance above ground level of 2.4m.

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temporary sign	All zones	Must:
		(a) be displayed for no longer than 30 days before the event;
		(b) be removed within 14 days of the events completion;
		 (c) not disrupt the safe movement of pedestrians or vehicles;
		 (d) not cause damage to the building fabric of a local heritage place listed under the Local Historic Heritage Code;
		(e) not be attached to trees or other similar vegetation; and
		(f) be displayed for a maximum of 4 months.
transom sign	All zones	Must:
		 (a) not extend more than 200mm beyond the wall or building alignment;
		 (b) not extend beyond or below the level of the head of the doorway or window above which it is attached;
		(c) have a maximum vertical dimension of 500mm; and
		(d) have a maximum height above ground level of 3.6m.
vertical	Village	Must:
projecting wall sign	Urban Mixed Use Local Business General	(a) have a maximum projection of 1.2m from the wall;
	Business Central Business Commercial Light Industrial	 (b) have no part of the sign above the eaves or the parapet of the façade, and not be higher than 6m above the ground;
	General Industrial Rural	(c) have a minimum distance of 1.2m from any side boundary;
	Environmental Management	(d) have a maximum vertical dimension of 2.4m;
	Major Tourism Port and Marine	(e) have a maximum width of 300mm; and
	Community	(f) have a minimum clearance above ground level
	Purpose Recreation particular	of 3.6m.
	purpose	

wall sign	Village Urban Mixed Use Local Business General Business Central Business Commercial Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose particular purpose	 Must: (a) must not extend beyond the wall or above the top of the wall to which it is attached; (b) have a maximum area of 4.5m²; and (c) must not occupy more than 25% of the wall area.
wall mural	Village Urban Mixed Use Local Business General Business Central Business Commercial Light Industrial General Industrial Rural Environmental Management Major Tourism Port and Marine Utilities Community Purpose Recreation Open Space particular purpose	Must not extend beyond the wall or above the top of the wall to which it is attached.
window sign	All zones	Must not occupy more than 25% of each window area.