



11 September 2018

Council partners with Belgravia Leisure for management of new Smithton wellbeing facility

Circular Head Council and the Belgravia Leisure are pleased to announce the signing of a contract for the centre management of the Circular Head Community Wellbeing Centre.

The management of this new facility was identified as needing a different approach to management than Council's previous facility, to achieve the best outcomes for the community. Following a tender process Belgravia Leisure have been selected to operate the facility for Council.

Mayor Daryl Quilliam said that a presentation made to Council provided confidence that the skills and expertise Belgravia Leisure bring will help to achieve the best outcomes from the community.

"Council looks forward to developing the relationship with Belgravia Leisure" Mayor Quilliam said.

"Belgravia Leisure's experience in the successful management of Splash Devonport, as well as in launching new leisure centres, we are confident that they will provide high quality facilities, services and programs which enhance livability and create a sense of community pride."

Belgravia Leisure is an experienced sport and leisure services provider, currently partnering with more than 40 local and state government authorities and managing over 120 across aquatic, leisure, golf and sports facilities in Australia and New Zealand.

Belgravia Leisure CEO Nick Cox said he is thrilled to be working with Circular Head Council to create and deliver programs and facilities that are innovative, accessible and diverse, and delivering an excellent customer experience.

"Belgravia Leisure is very excited to be partnering with the Circular Head Council and we look forward to engaging the community to plan and deliver a range of exciting aquatic and wellbeing programs.

In particular our focus will be on increasing access for people of all ages and abilities that will encourage social connection and reduce social isolation."



“We are committed to developing meaningful partnerships through collaboration with Smithton community groups, sports clubs, local and regional businesses, community service providers and health service providers to encourage whole of community use.”

Mayor Quilliam said Council is excited by the career path opportunities this relationship provides for young people, in particular, to gain training and experience in recreation and leisure management.

There will be an opportunity to complete Pool Lifeguard and Austswim courses to prepare potential lifeguards and swim instructors for employment. In conjunction with Council, Belgravia Leisure will undertake a naming competition to come up with a working name for the centre.

“Recruitment for a person to be appointed as the Centre Manager will start soon, in readiness for the opening during the first quarter of 2019,” said Belgravia Leisure CEO Nick Cox.

The Circular Head Community Wellbeing Centre website and swim program memberships will be launching soon.

About Belgravia Leisure:

Formed in 1990, Belgravia Leisure is passionate about connecting communities to leisure. Working in partnership with Government, not-for profit and the commercial sector, Belgravia Leisure has a strong track record of delivering diverse, accessible and affordable health and wellness services across Australia and New Zealand.

Currently partnering with more than 40 Local and State Government authorities, Belgravia Leisure adopts an economically, environmentally and socially sustainable approach to operations across all its sites, with a focus on healthy communities today and in the future.

Belgravia Leisure employs over 4,500 staff in over 120 swim, sports, fitness, health and wellness and leisure facilities. The Australian company is an NDIS registered provider, offering innovative sports coaching and fitness programs under this funding model.

Belgravia Leisure invests more than \$6 million per year in capital upgrades, repairs and refurbishments in government-owned buildings, plant and equipment. Belgravia Leisure is part of Australian company, Belgravia Group, which also owns Genesis Fitness Clubs, Coaching Zone and Ninja Parc.

Belgravia Leisure continues to support Australians living with a disability or who experience disadvantage.



CIRCULAR HEAD COUNCIL

MEDIA RELEASE

The Belgravia Foundation, founded by Belgravia Group Executive Chairman Geoff Lord, was created with a simple purpose to increase access to sports, aquatics, fitness and leisure for every Australian regardless, regardless of ability, culture, or physical or financial ability.

The Belgravia Foundation raises money both nationally and at the local level to fund programs and services to help communities in need, in the catchment areas where Belgravia Leisure operates.

CIRCULAR HEAD COUNCIL

ABN: 43 826 151 424

33 Goldie St (PO Box 348)

Smithton TAS 7330

P (03) 6452 4800

E council@circularhead.tas.gov.au

W www.circularhead.tas.gov.au