



### SCOPE

This policy covers all permanent, integrated, or temporary public artwork in public space that is either commissioned by, or in partnership with, Circular Head Council (CHC).

Public artworks may be of varying scale and scope and can be:

- Functional - primary purpose is practical, such as seating or lighting
- Integrated - embedded within a natural or built environment, such as signage or landscaping
- Decorative - for aesthetic purpose, such as murals or sculptures
- Site Specific - designed for a specific location
- Interpretative - primary purpose to describe, educate or comment on issues, events, or situations.

### PURPOSE

Public art can create a unique community identity that informs or enhances a sense of place and can generate iconic branding for the area.

This policy and associated guidelines and procedures will provide a framework to enable Council to contribute to the support and promotion of public art to reflect and enhance Circular Head's cultural, natural, and built heritage.

### POLICY STATEMENT

Public art in the Circular Head municipal area can express the community's positive aspirations for its future based on its unique attributes, heritage, and people. Public art can contribute to the vibrancy of public spaces for the enjoyment of locals and visitors, enhance community identity, and enrich cultural life.

Council is committed to public art through:

- Including an annual provision in the budget
- Continuing to apply for external funding for determined projects
- Developing partnership arrangements with local businesses or organisations
- Utilising opportunities within existing Council allocation for street furniture, seating etc
- Encouraging voluntary 'Developer' contributions that include public art
- Creating a public art advisory group that will operate at a strategic level to assist Council to implement the policy and guidelines.

### REFERENCES & RELATED DOCUMENTS

Public Art Policy Guidelines CG022  
Public Art Advisory Group Procedures CW 21 008

### DEFINITIONS

See Public Art Policy Guidelines CG022 for a full list of definitions.

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